Directions
To Baptist Jacksonville/Wolfson Children's Hospital:
From I-95 North: Take Prudential Drive Exit 350A. Turn left onto Prudential Drive. Turn left onto Palm Avenue. Turn right into Parking Garage A.
From I-95 South: Take San Marco Exit 350B. Turn left onto Palm Avenue. Turn left into Parking Garage A.
To Baptist South:
From I-95 South: Take Exit 335 - Old St. Augustine Road. Loop right over I-95 and merge left one lane. Turn right at the second traffic signal, the entrance to Baptist South.
From I-95 North: Take Exit 335 - Old St. Augustine Road and turn right. Turn right at the first traffic signal, the entrance to Baptist South.
To Baptist Beaches:
From I-95: Take Exit 334 - J. Turner Butler Boulevard, eastbound. Merge onto 3rd Street (A1A), northbound, via the exit on the left. Turn left onto 13th Avenue South. Turn left into entrance to Baptist Beaches.

Locations
Baptist Medical Center Jacksonville/Wolfson Children's Hospital
800 Prudential Drive, Jacksonville, Florida 32207
Baptist Medical Center South
14550 Old St. Augustine Road, Jacksonville, Florida 32258
Baptist Medical Center Beaches
1350 13th Avenue South, Jacksonville Beach, Florida 32250

Bloodless Medicine and Surgery
What is bloodless medicine?
“Bloodless” medicine involves receiving your medical and surgical care without the use of a blood transfusion.

Why would a patient choose bloodless medicine?
Some patients have religious objections to receiving blood, such as Jehovah's Witnesses. Others object because they have had reactions from previous transfusions, have a fear of contracting disease, or have other health concerns. Whatever your reason, Baptist can and will accommodate you.

What are the medical benefits to choosing bloodless medicine?
• Faster recovery and shorter hospital stay
• Lower rates of serious post-operative complications, including heart attack, stroke and infections
• No risk in receiving the wrong blood type
• Decrease risk of immunological complication and allergic reaction

For more information call 904.202.3460, or 904.202.2141.
baptistjax.com/bloodless
Bloodless Medicine and Surgery

Baptist Health offers a multidisciplinary approach for those patients seeking alternatives to blood transfusions and the management of conditions without the use of blood or blood products.

Safe, modern technology and caring professionals

Although improved screening methods have made the blood supply safer than it once was considered to be, the use of donor blood is not risk-free; the possibility of the transmission of bloodborne and immune diseases or allergic reactions still exists. Baptist Health’s Bloodless Medicine and Surgery offers viable and safe alternatives.

Providing high-quality medical care without blood transfusions requires frontline technology and equipment, including:

- Intra-Operative/Post-Operative Blood Salvage (Cell Saver) and Hemodilution – Salvages and recirculates patient’s own blood
- Pharmaceuticals
  - Synthetic Erythropoietin (EPO) – Stimulates bone marrow to produce red blood cells
  - Albumin – A protein in the blood that helps maintain blood volume that can be separated out and transfused by itself.
  - Recombinant Products – Build white blood cells and hemostatic agents to promote coagulation
- Volume Expanders – Intravenous fluids that enhance circulation of patient’s own blood
- Transcutaneous Oxygen Monitoring and Pulse Oximetry – Non-invasively track oxygen levels during surgery
- Blood Conservation Techniques – Frequent blood tests during a hospital stay can mean blood is drawn faster than the body can replace it. Micro-sampling is a technique that involves drawing smaller amounts of blood for analytic testing.
- Minimally Invasive Surgery – Allows procedures to be performed through a natural opening or a small “keyhole” incision (minimally invasive procedures promote less pain and blood loss, a shorter hospital stay and cosmetic benefits)
- Novalis Tx™ – Involves quickly delivering precisely focused, high-energy radiation to a localized area to destroy tumors throughout the body that often cannot be treated using traditional surgery, including malignant and benign tumors; brain metastases; arteriovenous malformations and trigeminal neuralgia
- Interventional Radiology – The minimally Invasive Interventional Radiology Lab offers procedures such as fibroid embolization, liver ablation, aortic endograph, minimally invasive cancer treatment and vertebroplasty

Our expertise

Since 2001, our professional staff including more than 300 physicians, surgeons and anesthesiologists has been providing excellent service and a high level of expertise in bloodless medical and surgical procedures to all those who request non-blood medical management.

Our team

As trained patient advocates, you can be assured that your wishes will be respected and executed. The bloodless team is there to guide you during your hospitalization from admission to discharge. As members of the Society for the Advancement of Blood Management (SABM), they have the knowledge and skills necessary to educate and support patient choices.

Be prepared

Since a majority of hospital visits are unforeseen or emergency situations, stay prepared. Feel free to contact us to discuss your bloodless medicine and surgery questions, concerns and wishes today.

Call 904.202.3460, or 904.202.2141, to set up an appointment or to obtain additional information.